

Maldives

LivingExpo

12th Edition

for the finer things in life..

MEDIA KIT 2024





Maldives Living Expo has been successfully held since 2013 and celebrates its 12th Year while expanding the event with major regional condominiums living and life style, services and businesses. With the increase of travel and living abroad, Maldivians have chosen South Asia and South East destinations as second home. While many who can afford has settled in private residences; we see a huge demand in real estate, luxury, independent living lifestyle.

2023 Edition of Maldives Living Expo will showcase the different options from utmost luxury to affordable home and living lifestyle available in the heart of smart city with the supporting and facilitating partners of Maldives in one platform. Hulhumalé; is the very first, meticulously planned smart city that offers a refreshing and a superior living alternative to the citizens of Maldives; with wide roads, abundant greens and congestion free life.

The key objective to host the event in this challenging time is to provide elite information in one platform with the competitors in the market. We want to inspire and meet the aspiration of the young, modern, first time home buyers who want a house which fulfils their dreams with respect to the lifestyle they want to live. This event will be a stepping stone for a strong foundation for the future generation.



8th, 9th, 10th
August 2023



1500-1800
2000-2300



Central Park, Hulhumalé'
Maldives

MALDIVES LIVING EXPO 2013



MALDIVES LIVING EXPO 2014



MALDIVES LIVING EXPO 2015



MALDIVES LIVING EXPO 2016



MALDIVES LIVING EXPO 2017



MALDIVES LIVING EXPO 2018



MALDIVES LIVING EXPO 2019



MALDIVES LIVING EXPO 2020



MALDIVES LIVING EXPO 2021



MALDIVES LIVING EXPO 2022



MALDIVES LIVING EXPO 2023



STATISTICS



8,000+
VISITORS



6,000+
GENERAL
VISITORS



2000+
TRADE
VISITORS



40+
STALLS



25,000+
DIRECT SMS



10 +
PANELIST



20 +
VISITOR
GIFTS

EVENT FACILITIES



**PRODUCT
LAUNCH**



PRESS AREA



**SOCIAL MEDIA
COVERAGE**



**PANEL &
KEYNOTE STAGE**



**ENTERTAINMENT
ACTIVITIES**



**MEDIA
INTERVIEW**



**KIDS
CORNER**



**LUCKY
DRAWS**

PARTICIPANTS

EXHIBITOR PROFILE



HOME
FINANCING



LUXURY
CONDOMINIUM



LOCAL BUILDINGS
AND APARTMENTS



LIFESTYLE APPLIANCES
FOR MODERN HOMES



CONSTRUCTION
AND ARCHITECTURE



INSURANCE

VISITOR PROFILE



FAMILIES



EXECUTIVES



COUPLES



EXPATS



CONTRACTORS



18 - 60 YEARS
MEN & WOMEN



ARCHITECTS



POTENTIAL
BUSINESS PARTNERS

PRICES FOR THE CATEGORY



Bare Space

USD 1,500 - 10ft x 10ft Space

USD 3,000 - 20ft x 10ft Space



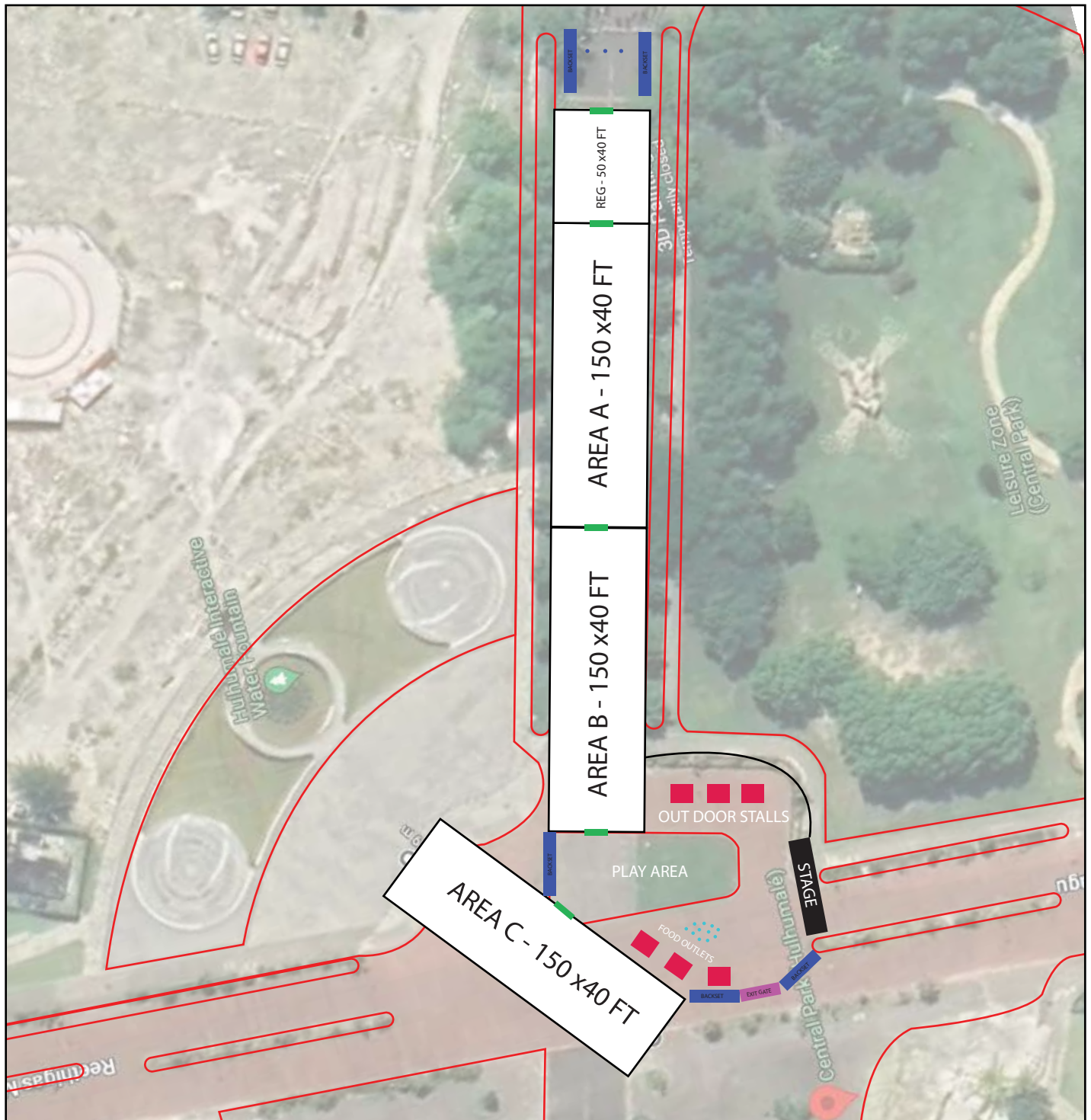
PARTNERSHIPS

INVESTMENT	\$ 20,000 Main Sponsor	\$ 10,000 Co-Sponsor
Title	✓	
TVCs	✓	✓
Print Ads	✓	✓
Outdoor Ads	✓	✓
Branding	✓	✓
Flyers	✓	✓
Passes	✓	✓
Stall	2 Stalls	1 Stall

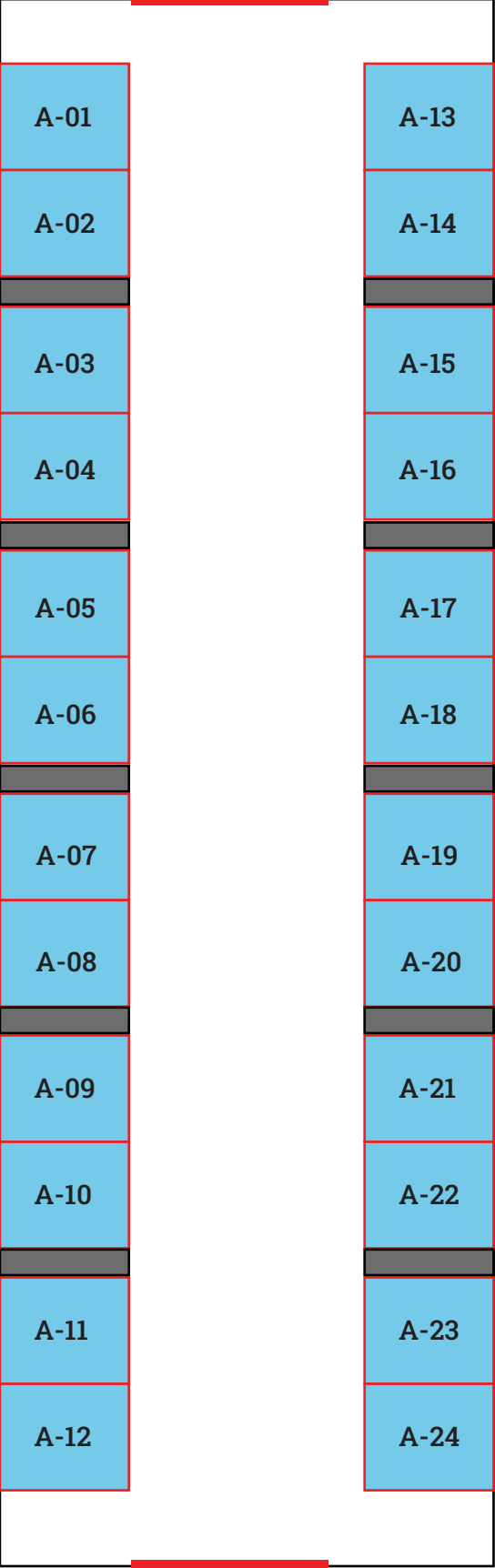
Maldives LivingExpo

for the finer things in life..

Central Park,
Hulhumale', Maldives



ENTRY



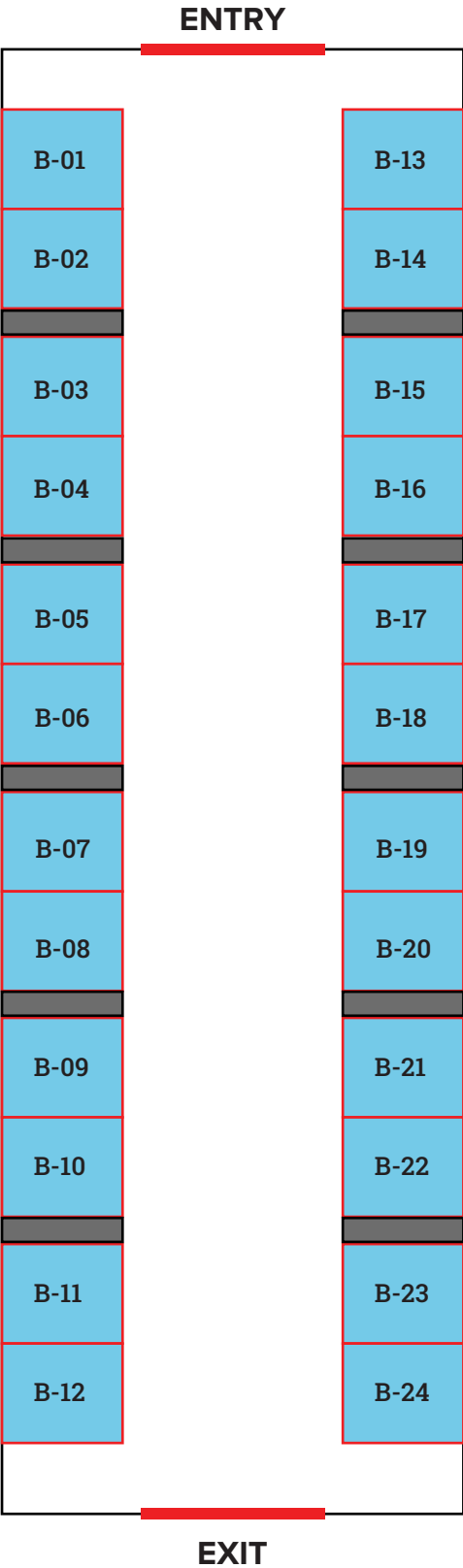
AREA A - 150 x40 FT

Floorplan layout is tentative and final details may change according to circumstances, please check with a sales agent for most recent updates

OCCUPIED SLOTS

-  Free Slots
-  Confirmed, Form Received
-  Confirmed, Form Unreceived

-  SIZE - 10X10 FT
-  AC UNIT - 2.5 FT



AREA B - 150 x40 FT

Floorplan layout is tentative and final details may change according to circumstances, please check with a sales agent for most recent updates

OCCUPIED SLOTS

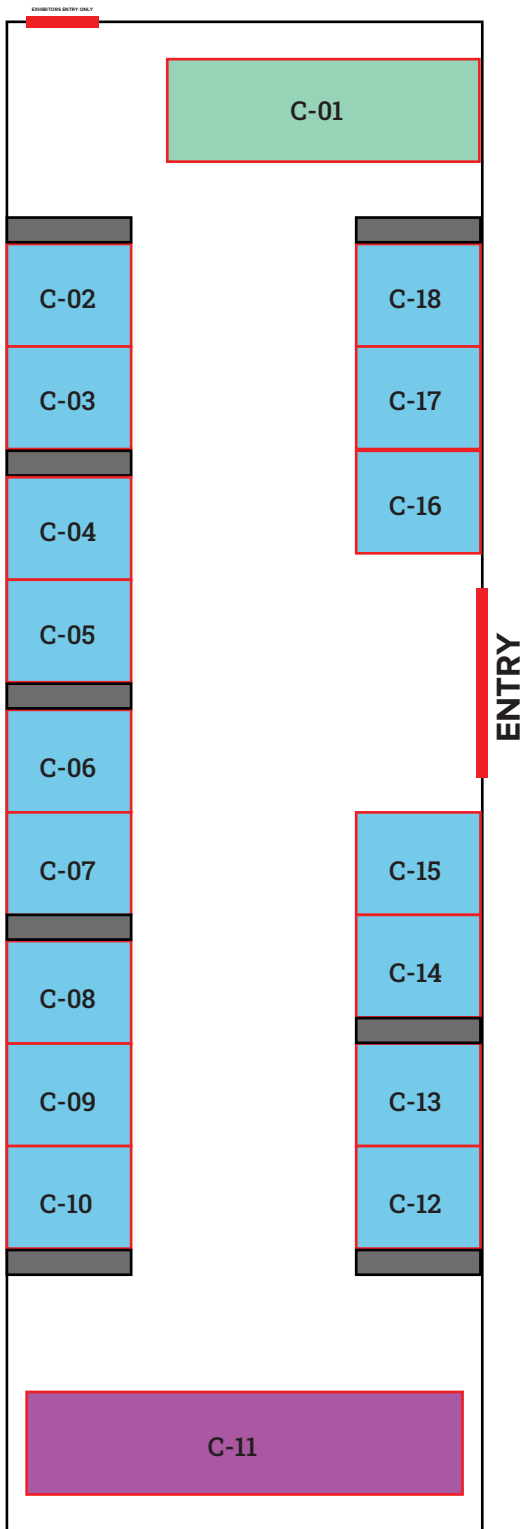
Free Slots

Confirmed, Form Received

Confirmed, Form Unreceived

SIZE - 10X10 FT

AC UNIT - 2.5 FT



AREA C - 150 x40 FT

Floorplan layout is tentative and final details may change according to circumstances, please check with a sales agent for most recent updates

OCCUPIED SLOTS

-  Free Slots
-  Confirmed, Form Received
-  Confirmed, Form Unreceived

-  SIZE - 10X10 FT
-  SIZE - 25X10 FT
-  SIZE - 30X10 FT
-  AC UNIT - 2.5 FT

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