



# VACATIONS EXPO

Start Planning now...

An event by  
highrise

5th, 6th & 7th July 2018

NATIONAL ART GALLERY

MEDIA KIT 2018





*5<sup>TH</sup>, 6<sup>TH</sup> & 7<sup>TH</sup> JULY 2018*

The objective of this event is to promote, lead and advance the travel and tourism industry. It will act as a perfect business platform that is to be attended by a huge number of locals and expats, trade professionals and business owners associated with travel sector both inbound and outbound.

Moreover, we believe that it is going to be one of the best platforms to showcase the competitive Airlines, Travel Agents / Tour Operators, Resorts, Guest Houses, Transport services packages prior to the holidays. With the introduction of local tourism, visitors, foreign expats and locals are keen to explore and share what the new businesses has to offer on weekends and long vacations in Maldives.

# Exhibitor Profile

*Vacations Expo presents the best of inbound & outbound tourism*



Airlines



Domestic Transport Providers



Destinations



Hotels and Guest Houses



Activities & Excursions



Travel & Tour Operators

## Visitor Profile

Maldives being a small destination located in South Asia. The country consists of citizens who are used to travel and explore new places and experience adventure. While having more than 4 - 5 daily flights from neighboring countries, the people are joyful travelers not even allowing to get a seat without prior bookings.

Travel within the country has began with the introduction of guest houses and transport services, people are keen to explore and share what the new businesses has to offer on weekends and long holidays.

## Targeted Visitors



Families



18 - 60 Years  
Men and Women



Couples

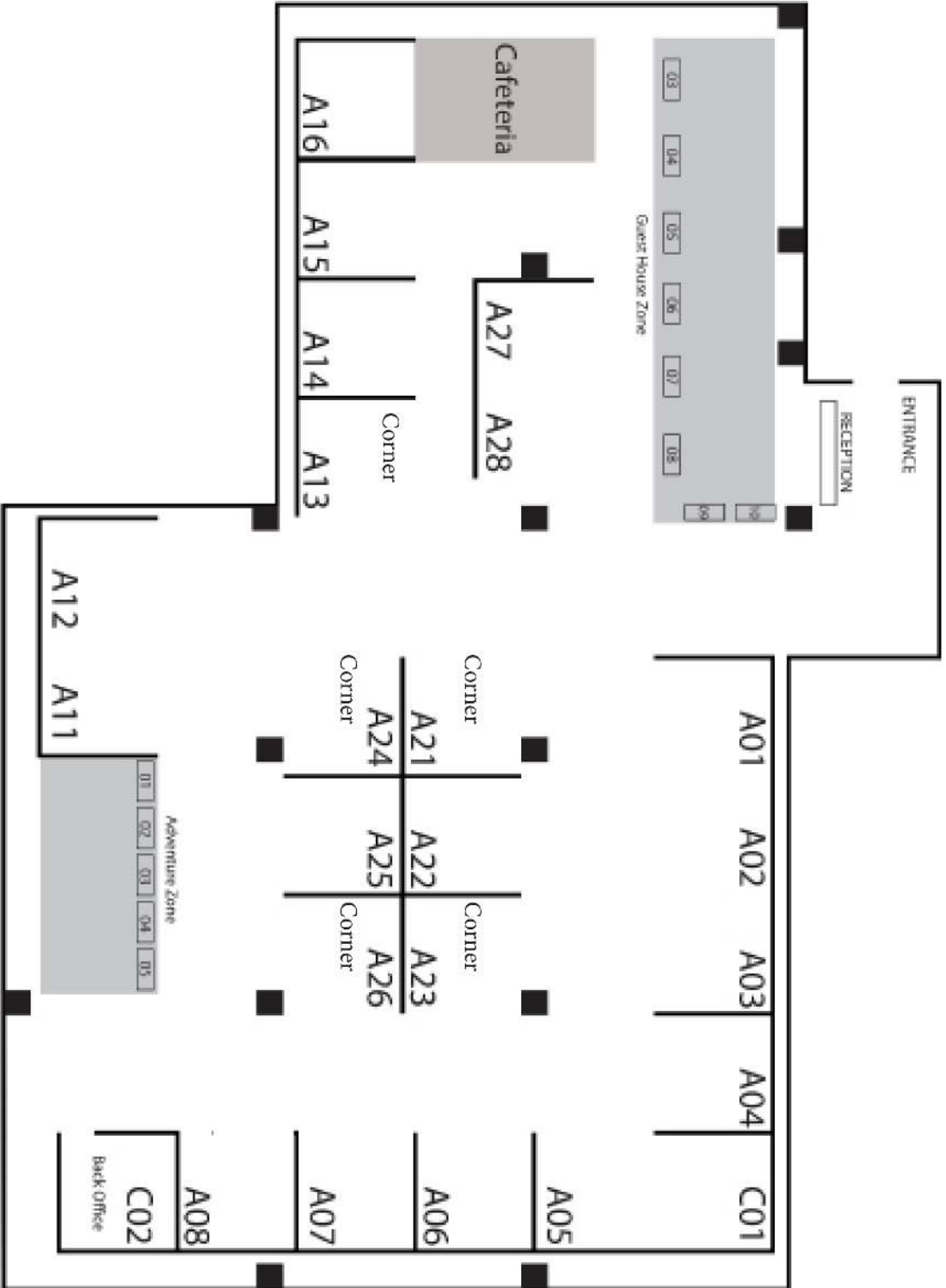


Executives



Expatriates

# Floor Plan



# Booth Pricing

Booth (USD 1,800 per booth) - Standard Location

Booth (USD 2,300 per booth) - Corner Locations

3 x 3 sq Meter Standard 9 sq meter booth

*Shell Scheme comes with :*



Shell Stand

2 Spot Lights (1 Set)

Power Supply

1 Counter

2 Chairs

Dustbin

Name of the participant

# Partnerships

## Main Sponsor : USD 20,000

Main Sponsors name will be featured as Platinum Partner on all promotions.

Platinum Partner is entitled for :



Title



TVCs



Print Ads



Outdoor Ads



2 Stalls



Flyers



Passes



Social Media  
Promotions



Branding

## Co - Sponsor : USD 10,000 (2 Nos.)

Co - Sponsors name will be featured as Gold Partner Partner on all promotions.

Gold Partner is entitled for :



Branding



TVCs



Print Ads



Outdoor Ads



1 Stall



Flyers



Passes



Social Media  
Promotions

# Confirmation Form

Company / Organization .....

Address .....

Contact Person .....

Designation .....

E-mail .....

Telephone .....

Mobile .....

Website .....

## Booths:

Standard Booth (USD 1,800)

Corner Booth (USD 2,300)

Number of Booths:

Total Price (USD):

\* All Published rates are excluding the GST

*By signing on this confirmation form,  
we agree to participate on Vacations  
Expo*

Name: .....

Signature: .....

Stamp:

Date: .....

## Partnerships:

Main Sponsor

Co - Sponsor

## DEADLINES :

**BOOKING : 1st JUNE 2018**

**MATERIAL : 10th JUNE 2018**

## SPONSORS :

**FIRST COME , FIRST SERVE BASIS**

For Office Use Only:

Recieved by: .....

Signature: .....



# Contact Us



Highrise Pvt Ltd. G Kiyavave, 1st Floor  
Shabnum Magu, 20089, Male', Maldives



+960 3306606  
+960 3307898



[sales@highriseint.com](mailto:sales@highriseint.com)



[www.highriseint.com](http://www.highriseint.com)

## Sales & Marketing

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**Mariyam Maaisha Shujau**  
Sales & Marketing Manager



[manager@highriseint.com](mailto:manager@highriseint.com)



+960 7980088

## Events

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**Mohamed Nawwaf Rasheed**  
Operations & Events Manager



[events@highriseint.com](mailto:events@highriseint.com)



+960 9878747